

ERIC DONALD LOVE

EXPERIENCE:

Self Employed • Freelance Illustration, Print & Web Design August 2008 - Present

- ❖ Work for a variety of design clients creating a wide range of marketing collateral, end-user documents, trade show graphics and advertising materials.
- ❖ Work as the off-site Art Director for a handful of large clients, overseeing all visual work produced from concept through final print/distribution.

Global Green Alliance - Lake Mary, Florida • Creative Director January 2008 - August 2008

- ❖ Responsible for all creative decisions for Global Green Alliance (a “green” capital investment firm) - specifically the look/feel of all materials produced for print, web, audio or video - including the corporate website and all logos, printed materials, trade show graphics and other visual pieces.
- ❖ Recommended new technologies, policies and systems that enhanced and improved the company’s efficiency and scalability. This included programming recommendations, and improvements in printing and web hosting technologies.

Motorola, Inc (formerly MeshNetworks, Inc) - Lake Mary, Florida • Creative Supervisor March 2001 - December 2007

- ❖ Responsible for all creative decisions for MeshNetworks (later a product group acquired by Motorola) - specifically the look/feel of all materials produced for print, web, audio or video - including multiple websites and all logos, printed materials, trade show graphics and other visual pieces.
- ❖ Recommended new technologies, policies and systems that enhanced and improved the company’s efficiency and scalability. This included programming recommendations, and improvements in printing and web hosting technologies.
- ❖ Sole creative producer in a startup company that was acquired by Motorola in 2004 - helped make that sale possible by supporting marketing initiatives that created a strong desire for our products in the marketplace, and thus acquisition by Motorola.

iBidUSA.com / Orlando Online - Lake Mary, Florida • Art Director / Creative Dept. Manager March 2000 - March 2001

- ❖ Responsible for all creative decisions for iBidUSA.com, an auction related internet startup - specifically the look/feel of all materials produced. I was also tasked with creating all policies & systems for the new company, with regards to the Creative Dept. - hiring, purchasing, project management, etc.
- ❖ Recommended a number of new technologies, policies and systems that enhanced and improved the company’s customer service, efficiency, and scalability. This included programming recommendations, and improvements in record keeping, job tracking and “user friendliness”.
- ❖ Central contact for clients of Orlando Online, a web design subsidy of iBidUSA - Including all design, customer service and technical support.

Self Employed • Freelance Illustration, Print & Web Design August 1999 - March 2000

- ❖ Worked for a variety of design clients - including a six month contract with Priority Healthcare Corporation, a pharmaceutical sales company where I produced four commercial websites (including a redesign of the corporate home page), and numerous prototype and developmental designs.

Global Travel International - Maitland, Florida • Senior Designer and Webmaster February 1998 - August 1999

- ❖ Senior staff member. Built a full service graphics department - including all personnel recommendations - from the ground up.
- ❖ Served as department manager, and was primary contact for design conventions/guidelines, technical specifications and associated data.
- ❖ In charge of all hardware, software, and other department purchases; and installation and maintenance of those systems.
- ❖ Supervised and trained new employees in various areas including web and print design, and technical/hardware aspects of Macintosh systems.
- ❖ Recommended new technologies to enhance department’s technical & creative abilities, including new software, hardware, and in-house policies and systems.
- ❖ Conceptualized, created and put online four separate web sites for GTI and daughter companies; including all CGI and DHTML/JavaScript coding.

Southeast Kinko’s - Winter Park, Florida • Computer Services Specialist August 1995 - November 1997

- ❖ In charge of design, production and traffic control of documents for Kinko’s Corporate Account holders, and the in-house Custom Printing Department.
- ❖ Assisted supervisor in training new coworkers and generating solutions to hardware/software problems to increase efficiency, dependability, and maintain complete customer satisfaction with consistent service.
- ❖ Installed and maintained a mixed Windows PC and Macintosh networked environment and associated software for both customer and production use.
- ❖ Designed and created a myriad of documents including ads, newsletters, flyers, business presentations, logos, signage and other computer generated publications for clients. Edited photographic images to create composites, apply special effects, or restore old and/or damaged originals.

OTHER QUALIFICATIONS:

Qualified in the use of macOS, Windows, DOS and Unix/Linux operating environments. Expert level experience with Adobe Creative Cloud, QuarkXPress, Microsoft Office, Adobe Acrobat (and its use in web development) , and a wide variety of other desktop publishing and web design related applications. Experienced using HTML, CSS, PHP, Perl, Java, and JavaScript. In-depth knowledge and use of a wide variety of output systems and devices.

EDUCATION:

Valencia Community College - Orlando, Florida 1993 - 1997
Computer Graphics & Design

Indiana University, Purdue University, Indianapolis (IUPUI) - Indianapolis, Indiana 1994 - 1995
Computer Graphics & Design

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